



# Plano Area Mothers of Multiples

Member *Texas Mothers of Multiples*

Member *Multiples of America*

Tax Exempt Status 501(C)(3)

FEIN 75-2617297

October 1, 2018

Dear Supporter,

We are excited to announce our PAMOM Gala and Silent Auction event will be held May 18<sup>th</sup>, 2019, and immediately following we will host an eBay Online Auction. The Gala is a Black Tie affair and is a night of auction fun and celebration. The auction will be held online immediately following the Gala. Your sponsorship or donation will help raise funds for the excellent programs PAMOM provides and also benefit the March of Dimes.

For the past 25 years Plano Area Mothers of Multiples (PAMOM) has served families in the greater Dallas Fort Worth Area. Our mission is to provide support to any parent or guardian of multiple-birth children. PAMOM provides assistance to those who have difficulties adjusting as parents of twins, triplets or quadruplets, as well as aid to those who suffer hardships.

PAMOM is actively involved in supporting local and National Charitable Organizations in the following ways:

- We are a proud supporter of March of Dimes. 10% of collected funds will be given to this important organization that is dedicated to improving the health of babies by preventing birth defects, premature birth and infant mortality.
- We contribute to causes supporting children in need across North Texas. Last year, our community service project was providing school items for Dallas CASA, an organization which helps abused or neglected children in Texas exit foster care and find permanent, happy homes by providing an advocate and voice for each child. This year we are working on multiple community based activities.

Fundraising is extremely critical to the success of PAMOM. We expect our online auction to attract over 3,000 visitors in 2019. Not only is your contribution 100% tax deductible, you will assist parents or babies in need and provide valuable exposure for your business. You will be acknowledged based on sponsorship or donation level. The following page details recognition opportunities associated with each.

Thank you for considering our request. We hope you will join us in our efforts to assist mothers of multiples, their families, and the Charitable Organizations we support.

Appreciatively,

*Nadia Sherwin*

Auction@pamom.org

Plano Area Mothers of Multiples, Socials & Auction Chair

P. O. Box 868134

Plano, TX 75086

214-364-6100

Supporter of  **march of dimes**

# Donor and Sponsor Levels

2019 Annual Silent Auction

## PLATINUM LEVEL SPONSOR or DONOR

### Donation of \$500 or more in cash/underwriting, goods, or services

- ❖ Sponsor image on gala and/or online auction listing<sup>1</sup>
- ❖ Recognition as a *Platinum Level Sponsor* on [www.pamom.org](http://www.pamom.org)
- ❖ Recognition as a *Platinum Level Sponsor* in monthly newsletter, *Carbon Copies*
- ❖ Ad in monthly newsletter, *Carbon Copies*, for two months
- ❖ Recognition as a *Platinum Level Sponsor* on webpage

## GOLD LEVEL SPONSOR or DONOR

### Donation of \$300 - \$499 in cash/underwriting, goods, or services

- ❖ Sponsor image on gala and/or online auction listing<sup>1</sup>
- ❖ Recognition as a *Gold Level Sponsor* on [www.pamom.org](http://www.pamom.org)
- ❖ Recognition as a *Gold Level Sponsor* in monthly newsletter, *Carbon Copies*
- ❖ Ad in monthly newsletter, *Carbon Copies*, for one month
- ❖ Recognition as a *Gold Level Sponsor* on webpage

## SILVER LEVEL SPONSOR or DONOR

### Donation of \$150 - \$299 in cash/underwriting, goods, or services

- ❖ Recognition on gala and/or online auction listing<sup>1</sup>
- ❖ Recognition as a *Silver Level Sponsor* on [www.pamom.org](http://www.pamom.org)
- ❖ Recognition as a *Silver Level Sponsor* in monthly newsletter, *Carbon Copies*
- ❖ Ad in monthly newsletter, *Carbon Copies*, for one month
- ❖ Recognition as a *Silver Level Sponsor* on webpage

## BRONZE LEVEL SPONSOR or DONOR

### Donation of \$50 - \$149 in cash/underwriting, goods, or services

- ❖ Recognition as a *Bronze Level Sponsor* on [www.pamom.org](http://www.pamom.org)
- ❖ Recognition as a *Bronze Level Sponsor* in monthly newsletter, *Carbon Copies*
- ❖ Recognition as a *Bronze Level Sponsor* on webpage

**Our online auction will be open for one week. PAMOM expects at least 3,000 visitors throughout the duration of the online auction and at least 1,000 recipients for the auction e-newsletter; furthermore, PAMOM receives approximately 3,000 visitors per month to [www.pamom.org](http://www.pamom.org) and currently distributes *Carbon Copies* to over 200 recipients.**

<sup>1</sup>On a rotational basis as established by eBay charity auction.

# Auction Donation and Sponsorship Form

## Plano Area Mothers of Multiples

2019 Annual Silent Auction Fundraiser

Thank you for your contribution to the Plano Area Mothers of Multiples (PAMOM). Our organization strives to provide support for our members, their families and our communities by making a positive impact on their lives and futures. Your generosity is greatly appreciated. **The auction will be held online immediately following the Gala, May 18, 2019.** Your sponsorship or donation will help raise funds for the excellent programs PAMOM provides and also benefit the March of Dimes.

Your prompt attention is most helpful to ensure PAMOM is able to incorporate your contribution and properly represent your business for the online and silent auctions. Please complete and include the form below with your tax-deductible contribution by April 1st, 2019. Sponsorships or donations should be forwarded to the address below or contact our PAMOM auction chair, Nadia Sherwin, to make other arrangements. Pick up may be available for larger items within Plano and surrounding communities.

**Name of company, foundation, or individual:**

(EXACTLY as it should appear in print)

-  If you wish to remain anonymous      Website (if applicable): WWW.

**Description of Item:**

**Sponsorship Amount or Donation Retail value: \$**

**Item:**  Is Enclosed       To be Delivered [Date: \_\_\_\_\_]       Arranged for Pickup [Date: \_\_\_\_\_]

Contact Name

Title

Mailing Address

City

State

Zip

**PHONE** (include area code)

Fax

e-Mail

-  If you would like to be notified with the name of the winner of your donation

**Please enclose a business card, if available.**

**Please return this form and sponsorship/donation to:**

Nadia Sherwin– Silent Auction Chair

c/o PAMOM

P. O. Box 868134

Plano, TX 75086

**For questions, contact:**

Nadia Sherwin cell: 214-364-6100

E-mail [auction@pamom.org](mailto:auction@pamom.org)